

**МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ  
СУМСЬКИЙ ДЕРЖАВНИЙ УНІВЕРСИТЕТ  
КАФЕДРА ІНОЗЕМНИХ МОВ  
ЛІНГВІСТИЧНИЙ НАВЧАЛЬНО-МЕТОДИЧНИЙ  
ЦЕНТР**

**МАТЕРІАЛИ  
Х ВСЕУКРАЇНСЬКОЇ НАУКОВО-ПРАКТИЧНОЇ  
КОНФЕРЕНЦІЇ СТУДЕНТІВ, АСПІРАНТІВ ТА  
ВИКЛАДАЧІВ  
ЛІНГВІСТИЧНОГО НАВЧАЛЬНО-МЕТОДИЧНОГО  
ЦЕНТРУ КАФЕДРИ ІНОЗЕМНИХ МОВ**

**“WITH FOREIGN LANGUAGES TO MUTUAL  
UNDERSTANDING, BETTER TECHNOLOGIES AND  
ECOLOGICALLY SAFER ENVIRONMENT”**

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THE APPLE SMART WATCH  
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Henry van Dyke said: «Time is too slow for those who wait, too swift for those who fear, too long for those who grieve and too short for those who rejoice...». It is true, but it doesn't mean that you don't need a watch. Especially if it can send messages, give directions, track fitness and make wireless payments.

A former director of industrial design Robert Brunner recognized, that Apple poured its heart and soul into the outward. It is hard to disagree. The watch is beautifully constructed, attractive and fashionable. It will enrich your daily image and help to look more elegant and stylish. You can choose color, size and shape, that suited you most of all.

The Apple Watch has a lot of functions. It is a music player like an iPod; a fitness tracker with heart-rate measurements; a communications device that will send and receive calls and audio recordings. This watch can also control your Apple TV and act as a remote for connected smart-home devices. You can send love taps or audio messages like a walkie-talkie. It includes EasyJet, Salesforce, Shazam, WeChat and SPG Hotels, which will allow adopters to use the Apple Watch to unlock their hotel room.

The Apple Watch is very comfortable and easy to use. It has force-sensitive display with a button on the side for extra features. It is water resistant. It works on 18-hours battery and the 8GB of storage.

If you are looking for new technical devices, but disappointing, because it is too expensive, remember the saying by Jim Rohn: «Time is more valuable than money. You can get more money, but you cannot get more time».